

# CURRICULUM OF BACHELOR OF BUSINESS ADMINISTRATION (BBA)

=====YU COBA BBA V.6.3, AY 14 – 15 =====

## FIRST YEAR (Freshmen) (34 Credit Hours)

First Semester				Second Semester			
Course Code	Course Title	Pre-Requisite	CR	Course Code	Course Title	Pre-Requisite	CR
ENG 101	English Essay Writing	08R	3	ECO 201	Principles of Microeconomics	MTH101	3
MTH 101	General Calculus	MTH001/07R	3	STT 102	Introduction to Statistics	MTH 101	3
MGT 101	Introduction to Management	07R	3	MIS 201	Introduction to MIS	MGT 101	3
PHL 101	Critical Thinking	07R	3	MGT 102	Organizational Behavior	MGT 101	3
ECL 101 *	Introduction to Ecology	07R	3	SOS 102	Introduction to Social Science	07R	3
ISL 101	Foundation of Islamic Culture	05R	2	ARB 102	Communication Skills in Arabic	05R	2
<b>TOTAL CREDIT HOURS</b>			<b>17</b>	<b>TOTAL CREDIT HOURS</b>			<b>17</b>

## SECOND YEAR (Sophomore) (34 Credit Hours)

First Semester				Second Semester			
Course Code	Course Title	Pre-Requisite	CR	Course Code	Course Title	Pre-Requisite	CR
MKT 102	Introduction to Marketing	Eco201/MGT101	3	ECO 202	Principles of Macroeconomics	ECO 201	3
MIS 302	Internet Business	MIA 201		STT 202	Intermediate Statistics	STT 102	3
ACC 201	Financial Accounting	ENG 101	3	ACC 202	Managerial Accounting	ACC 201	3
ENG 201	Technical Report Writing	ENG 101	3	MGT 201	Organization Theory	MGT 102	3
MGT 202	Introduction to Risk Management	STT 102	3	FIN 202	Introduction to Finance	ACC 201	3
ISL 201	Foundation of Islamic Economy	ISL 101	2	ARB 202	Writing Skills in Arabic	ARB 102	2
<b>TOTAL CREDIT HOURS</b>			<b>17</b>	<b>TOTAL CREDIT HOURS</b>			<b>17</b>

## THIRD YEAR (Junior) (31 Credit Hours)

First Semester				Second Semester			
Course Code	Course Title	Pre-Requisite	CR	Course Code	Course Title	Pre-Requisite	CR
	<b>CONCENTRATION I</b>		3		<b>CONCENTRATION II</b>		3
MGT 301	Operations Management	MGT 202	3	BUS 302	International Business Law	BUS 301	3
	Business Elective I*		3	MGT 305	Quality Management	MGT 301	3
BUS 301	International Business	ECO 202	3		Business Elective II*		3
ENG 301	Business English Writing	ENG 201	3	ARB 302	Topics in Arabic Culture	ARB 202	2
ISL 301	Work Ethics in Islam	ISL 201	2				
<b>TOTAL CREDIT HOURS</b>			<b>17</b>	<b>TOTAL CREDIT HOURS</b>			<b>14</b>

## Cooperative Experience

Course Code	Course Title	Pre-Req	CR
COP 203	Cooperative Experience	90 Credit Hr	6

## FOURTH YEAR (Senior) (30 Credit Hours)

First Semester				Second Semester			
Course Code	Course Title	Pre-Requisite	CR	Course Code	Course Title	Pre-Requisite	CR
	<b>ONCENTRATION III</b>		3		<b>CONCENTRATION V</b>		3
	<b>CONCENTRATION IV</b>		3	BUS 490	Senior Project	Approval	4
	Business Elective III*		3		Free Elective II		3
	Free Elective I		3	BUS 402	Business in Saudi Arabia	BUS 302	3
ISL 401	Topics in Islamic Thought	ISL 301	2	BUS 404	Corporate Policies and Strategies	90 Credit Hr	3
<b>TOTAL CREDIT HOURS</b>			<b>14</b>	<b>TOTAL CREDIT HOURS</b>			<b>16</b>

\* Any other business courses

**Total credit hours required in DEGREE PROGRAM: 135**

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## CONCENTRATION & PRE-COLLEGE CLASSES

ACCOUNTING Concentration Courses					FINANCE Concentration Courses				
Serial	Course Code	Course Title	Pre-Req	CR	Serial	Course Code	Course Title	Pre-Req	CR
1	ACC 311	Intermediate Financial Accounting I	ACC 201	3	1	FIN 311	Investments	FIN 202	3
2	ACC 312	Cost Accounting	ACC 202	3	2	FIN 312	Financial Management	FIN 202	3
3	ACC 411	Intermediate Financial Accounting II	ACC 311	3	3	FIN 411	Derivative Securities	FIN 312	3
4	ACC 415	Auditing	ACC 411	3	4	FIN 415	Corporate Finance	FIN 312	3
5	ACC 418	Advanced Financial Accounting	ACC 411	3	5	FIN 418	International Finance	FIN 411	3

  

INSURANCE Concentration Courses					MANAGEMENT INFORMATION SYSTEMS(MIS) Concentration Courses				
Serial	Course Code	Course Title	Pre-Req	CR	Serial	Course Code	Course Title	Pre-Req	CR
1	INS 311	Insurance Theory and Practice	MGT 202	3	1	MIS 312	Data Management	MIS 201	3
2	INS 312	Life and Health Insurance	INS 311	3	2	MIS 411	Business Computer Language	MIS 201	3
3	INS 411	Property and Liability Insurance	INS 311	3	3	MIS 415	Business Telecommunications	MIS 201	3
4	INS 415	Employee Benefits	MGT 202	3	4	MIS 311	Info. Systems Analysis & Design	MIS 312	3
5	INS 418	Personal Financial Planning	INS 312	3	5	MIS 418	Management of Info. Systems	MIS 312	3

  

MARKETING Concentration Courses					QUALITY MANAGEMENT Concentration Courses				
Serial	Course Code	Course Title	Pre-Req	CR	Serial	Course Code	Course Title	Pre-Req	CR
1	MKT 311	Consumer Behavior	MKT 102, SOS 102	3	1	MGT 311	Production methods & Processes	MGT301	3
2	MKT 418	International Marketing	MKT 102	3	2	MGT 418	Quality Control	MGT305 STT102	3
3	MKT 411	Sales Management	MKT 102	3	3	MGT 312	Quality Assurance	MGT311	3
4	MKT 415	Marketing Strategies	MKT 311	3	4	MGT 401	Total Quality Management	MGT305	3
5	MKT 312	Marketing Research	MKT 311, STT 202	3	5	MGT 402	Design of Experiment	MGT418, STT202	3

## THE NEW PROPOSED TRACKS

REAL ESTATE Concentration Courses					FAMILY BUSINESS & ENTREPRENEURSHIP Concentration Courses				
Serial	Course Code	Course Title	Pre-Req	CR	Serial	Course Code	Course Title	Pre-Req	CR
I	RE 301	Real Estate Market in Saudi Arabia	MKT 102/ FIN202	3	I	FAMEN 301	Entrepreneurship	MGT 201	3
II	RE 302	Real Estate Development	RE 301	3	II	FAMEN 302	Consumer Behavior	FAMEN 301/ MKT 102	3
III	RE 401	Real Estate Finance	RE 302	3	III	FAMEN 403	Entrepreneurial Finance	FAMEN 301 & 302/FIN 312	3
IV	RE 402	Valuation of Real Estate	RE 302	3	IV	FAMEN 404	Managerial Economics	FAMEN 301 & 302/ECO 201 & 202	3
V	RE 403	Management of Real Estate Assets	RE 302	3	V	FAMEN 405	Family Business in Saudi Arabia	FAMEN 403 & 404/ECO 400	3

Pre-College Classes				
The student must pass the following courses during the Orientation Year				
Course Code	Course Title	Pre-Req		
CMP 001	Computer Skills I	ENG 05R		
CMP 002	Computer Skills II	ENG 05R		
MTH 001	Math for Management	ENG 05R		