

**CURRICULUM OF EXECUTIVE MASTER OF
BUSINESS ADMINISTRATION (EMBA)**

=====YU-PGS A.Y. 2014=====

FOUNDATION SEMESTER			CREDIT HOURS	
1	BUS 505	Principles of Management	2	(Not counted in GPA/degree requirements)
2	BUS 506	Principles of Marketing	2	(Not counted in GPA/degree requirements)
3	BUS 507	Principles of Accounting	2	(Not counted in GPA/degree requirements)
4	BUS 508	Principles of Finance	2	(Not counted in GPA/degree requirements)
5	BUS 509	Introduction to Economics - Micro/Macro	2	(Not counted in GPA/degree requirements)
6	BUS 510	Introduction to Statistics	2	(Not counted in GPA/degree requirements)
Sub-Total			12	

YEAR 1 - FIRST SEMESTER			CREDIT HOURS	
1	ACC 505	Financial Accounting		2
2	MGT 530	Management Ethics & Law		2
3	MGT 510	Operations Management		2
4	STT 505	Management Statistics		2
5	MGT 545	IT for Managers		2
Sub-Total				10

YEAR 1 - SECOND SEMESTER			CREDIT HOURS	
1	FIN 505	Financial Management		2
2	MGT 525	Organizational Behavior & Leadership		2
3	MGT 515	Supply Chain Management		2
4	MGT 505	Strategic Management 1		2
5	MGT 520	Human Resources Management		2
Sub-Total				10

YEAR 2 - FIRST SEMESTER			CREDIT HOURS	
1	MGT 506	Strategic Management 11		2
2	MGT 535	International Business		2
3	ECO 505	International Economics		2
4	MGT 540	International Management		2
5	MKT 505	International Marketing & Consumer Behavior		2
Sub-Total				10

YEAR 2 - SECOND SEMESTER			CREDIT HOURS	
1		Concentration/Free Elective		2
2		Concentration/Free Elective		2
3		Concentration/Free Elective		2
4		Concentration/Free Elective		2
5	MGT 590	Business Plan/Thesis		4
Sub-Total				12
TOTAL CREDIT HOURS				42

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CONCENTRATIONS/ELECTIVES			CREDIT HOURS
Hospitality & Tourism Management			
1	HTM 550	Hospitality & Tourism Management	2
2	HTM 551	Marketing for Hospitality and Tourism	2
3	HTM 552	Management Accounting for Hospitality & Tourism	2
Human Resources Management			
4	HRM 550	International Human Resources Management	2
5	HRM 551	Compensation & Benefits	2
6	HRM 552	Contracts & Evaluation	2
Entrepreneurship			
7	ENT 550	Corporate Venturing & Start-Up	2
8	ENT 551	Entrepreneurial Finance	2
9	ENT 552	New Product Plan Strategic & Development	2
Health Care Management			
10	HCM 550	Health Economics	2
11	HCM 551	Economic Analysis of Health & Systems	2
12	HCM 552	Management of Health Care Information System	2
Insurance & Risk Management			
13	IRM 550	Introduction to Risk Management and Insurance	2
14	IRM 551	Property & Liability Insurance Management	2
15	IRM 552	Capital Market Issues in Property and Liability Insurance	2
International Finance management			
16	FIN 550	International Finance	2
17	FIN 551	Behavioral Finance	2
18	FIN 552	Multinational Corporate Finance	2
Marketing Management			
19	MKT 550	Strategic Marketing Management	2
20	MKT 551	Marketing Research and Analysis	2
21	MKT 552	Buyer Behavior: Understanding the Customer	2
Management of Information System & technology			
22	INT 550	Information System Development and management	2
23	INT 551	Electronic Finance	2
24	INT 552	Information System for Business, E-Business & E-Commerce	2
Public Administration			
25	PAM 550	Public Budgeting	2
26	PAM 551	Administration of Public Institutions	2
27	PAM 552	Public Finance & Governmental Procedures	2
Project Management			
28	PMT 550	Project Management Strategies	2
29	PMT 551	Managing Project Teams	2
30	PMT 552	Managing Complex Projects	2
E-Business and Technology			
31	EBT 550	E-Business	2
32	EBT 551	E-Business Marketing	2
33	EBT 552	Design, Development & Management of E-Commerce	2