

**CURRICULUM: BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION (BSBA)  
SIX MAJORS AND OPTIONS FOR SIX RELATED MINORS – TOTAL: 132 CREDITS**



=====YU COBA BBA V. 11 2017 November =====

**Bachelor of Science in Business Administration**

FIRST YEAR (Freshmen) (31 Credit Hours)							
First Semester				Second Semester			
Course Code	Course Title	Pre-Requisite	CR	Course Code	Course Title	Pre-Requisite	CR
ENG 101	English Essay Writing	ORN 05-R	3		Ecology/Science Elective	ORN 05-R	3
MTH 101	General Calculus	MTH 001	3	STT 102	Introduction to Statistics	MTH 101	3
MGT 101	Introduction to Management	ORN 04-R	3	MGT 102	Organizational Behavior	MGT 101	3
PHL 101	Critical Thinking	ORN 04-R	3		Social Science Elective	ORN 05-R	3
MKT 102	Introduction to Marketing	ORN 04-R	3	ARB 102	Communication Skills in Arabic		2
ISL 101	Foundation of Islamic Culture		2				
<b>TOTAL CREDIT HOURS</b>				<b>TOTAL CREDIT HOURS</b>			
17				14			

SECOND YEAR (Sophomore) (31 Credit Hours)							
First Semester				Second Semester			
Course Code	Course Title	Pre-Requisite	CR	Course Code	Course Title	Pre-Requisite	CR
STT 202	Intermed. Stat. & Data Analytics	STT 102	3	ECO 202	Principles of Macroeconomics	ECO 201	3
ECO 201	Principles of Microeconomics	STT 102	3	MGT 202	Introduction to Risk Management	STT 102	3
ACC 201	Financial Accounting	MTH 101	3	ACC 202	Managerial Accounting	ACC 201	3
ENG 202	Tech. Report & Bus. Writing	ENG 101	3	FIN 202	Introduction to Finance	ACC 201	3
MIS 201	Introduction to MIS	MGT 101	3	ARB 202	Writing Skills in Arabic		2
ISL 201	Foundation of Islamic Economy		2				
<b>TOTAL CREDIT HOURS</b>				<b>TOTAL CREDIT HOURS</b>			
17				14			

THIRD YEAR (Junior) (34 Credit Hours)							
First Semester				Second Semester			
Course Code	Course Title	Pre-Requisite	CR	Course Code	Course Title	Pre-Requisite	CR
	MAJOR COURSE I		3		MAJOR COURSE II		3
	Free or Minor Elective 1		3		MAJOR COURSE III		3
MGT 305	Intro. to Quality Management	MGT 102	3		Free or Minor Elective 2		3
BUS 304	Business in Saudi Arabia	ECO 202	3		Free or Minor Elective 3		3
BUS 385	Bus. Res. Methods & Publishing	ENG 202/STT 202	3	BUS 302	International Business Law	BUS 300	3
ISL 301	Work Ethics in Islam		2	ARB 302	Topics in Arabic Culture		2
<b>TOTAL CREDIT HOURS</b>				<b>TOTAL CREDIT HOURS</b>			
17				17			

FOURTH YEAR (Senior) (30 Credit Hours)							
First Semester				Second Semester			
Course Code	Course Title	Pre-Requisite	CR	Course Code	Course Title	Pre-Requisite	CR
	MAJOR COURSE IV		3		MAJOR ELEC. I (MAJOR VI)		3
	MAJOR COURSE V		3		MAJOR ELEC. II (MAJOR VII)		3
	Free or Minor Elective 4		3		Free or Minor Elective 5		3
BUS 401	Ethics & Corp. Soc'l Responsibility	BUS 302	3	Major 490	Major Senior Project	Approval	4
ISL 401	Topics in Islamic Thought		2	BUS 404	Corporate Policies and Strategies	90 Credit Hr	3
<b>TOTAL CREDIT HOURS</b>				<b>TOTAL CREDIT HOURS</b>			
14				16			

Cooperative Experience			
Course Code	Course Title	Pre-Req	CR
MJR 4XX++	Major Cooperative Experience	90 Credit Hrs.	6

++ = MJR refers to the student's Major: Management, Marketing, Finance, Accounting, or MIS

**Total credit hours required in the BSBA DEGREE PROGRAM: 132**

**31 Major Course Credits = 15 Major Required Course Credits + 6 Major Elective Credits + 4 Major Senior Project Credits+ 6 Major Coop Credits.**

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**MAJORS and Required Courses**

MANAGEMENT Major Required Courses					FINANCE Major Required Courses				
Serial	Course Codes	Course Titles	Pre-Req	CR	Serial	Course Codes	Course Titles	Pre-Req	CR
1	MGT 300	International Business	MGT 102	3	1	FIN 311	Investments	FIN 202	3
2	MGT 301	Operations Management	MGT 102	3	2	FIN 312	Financial Management using Excel	FIN 202	3
3	MGT 312	Quality Assurance	MGT 305	3	3	FIN 411	Derivative Securities	FIN 312	3
4	MGT 416	Project Management*	MIS 201	3	4	FIN 415	Corporate Finance	FIN 312	3
5	MGT 425	Human Resources Management	MGT 102	3	5	FIN 418	International Finance	FIN 411	3

  

MARKETING Major Required Courses					MANAGEMENT INFORMATION SYSTEMS (MIS) Major Required Courses				
Serial	Course Codes	Course Titles	Pre-Req	CR	Serial	Course Codes	Course Titles	Pre-Req	CR
1	MKT 311	Consumer Behavior	MKT 102	3	1	MIS 311	Info. Systems Analysis & Design	MIS 201	3
2	MKT 312	Marketing Research	MKT 311	3	2	MIS 312	Data Management	MIS 201	3
3	MKT 415	Sales Management	MKT 102	3	3	MIS 411	Business Computer Language	MIS 201	3
4	MKT 411	Marketing Strategies	MKT 311	3	4	MIS 415	Business Telecommunications	MIS 201	3
5	MKT 418	International Marketing	MKT 102	3	5	MIS 410	Info. Security Risk Mgt.	MIS 415	3

ACCOUNTING Major Required Courses				
Serial	Course Codes	Course Titles	Pre-Req	CR
1	ACC 311	Intermediate Financial Accounting I	ACC 201	3
2	ACC 312	Cost Accounting	ACC 202	3
3	ACC 411	Intermediate Financial Accounting II	ACC 311	3
4	ACC 415	Auditing	ACC 411	3
5	ACC 418	Advanced Financial Accounting	ACC 411	3

\*Cross Listed with MIS 413

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**MANAGEMENT MAJOR - COMPULSORY COURSES**

#	Course Codes	Course Titles	Pre-Requisites	Credit
1	MGT 300	International Business	MGT 102	3
2	MGT 301	Operations Management	MGT 102	3
3	MGT 312	Quality Assurance	MGT 102	3
4	MGT 416	Project Management *	MIS 201	3
5	MGT 425	Human Resources Management	MGT 102	3

\*Cross Listed with MIS 413

**MANAGEMENT MAJOR – ELECTIVE COURSES (ANY TWO)**

#	Course Codes	Course Titles	Pre-Requisites	Credit
1	MGT 302	Internet Business	MIS 201	3
2	MGT 303	Entrepreneurship	MGT 102	3
3	MGT 304	Quantitative Methods for Business	MGT 301	3
4	MGT 408	Organizational Design and Change	MGT 301	3
5	MGT 409	Human Resources Development	MGT 301	3
6	MGT 422	Logistics and Supply Chain Mgt.	MGT 301	3
7	MGT 441	International Management*	MGT 301	3

\*Cross Listed with MGT 541

**MANAGEMENT MINOR – COMPULSORY COURSES**

#	Course Code	Course Titles	Pre-Requisites	Credit
1	MGT 102	Organizational Behavior	MGT 101	3
2	MGT 300	International Business	MGT 102	3
3	MGT 301	Operations Management	MGT 102	3
4	MGT 312	Quality Assurance	MGT 102	3
5	MGT 416	Project Management *	MIS 201	3
6	MGT 425	Human Resources Management	MGT 102	3

\*Cross Listed with MIS 413

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**FINANCE MAJOR - COMPULSORY COURSES**

#	Course Code	Course Titles	Pre-Requisites	Credit
1	FIN 311	Investments	FIN 202	3
2	FIN 312	Financial Management using Excel	FIN 202	3
3	FIN 411	Derivative Securities	FIN 312	3
4	FIN 415	Corporate Finance	FIN 312	3
5	FIN 418	International Finance	FIN 411	3

**FINANCE MAJOR – ELECTIVE COURSES (ANY TWO)**

#	Course Code	Course Titles	Pre-Requisites	Credit
1	FIN 313	Financial Institutions and Markets	FIN 202	3
2	FIN 324	Real Estate Fin. and Investments	FIN 312	3
3	FIN 410	Fin. Statement Analysis	FIN 321	3
4	FIN 414	Portfolio Management	FIN 311	3
5	FIN 416	Merger and Acquisition	FIN 312	3
5	FIN 417	Islamic Finance	FIN 312	3
7	FIN 315	Public Finance	ECO 202	3

**FINANCE MINOR – COMPULSORY COURSES**

#	Course Codes	Course Titles	Pre-Requisites	Credit
1	FIN 202	Introduction to Finance	FIN 201	3
2	FIN 311	Investments	FIN 202	3
3	FIN 312	Financial Management using Excel	FIN 202	3
4	FIN 411	Derivative Securities	FIN 312	3
5	FIN 415	Corporate Finance	FIN 312	3
6	FIN 418	International Finance	FIN 411	3

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**MARKETING MAJOR – COMPULSORY COURSES**

#	Course Codes	Course Titles	Pre-Req	CR
1	MKT 311	Consumer Behavior	MKT 102	3
2	MKT 312	Marketing Research	MKT 311	3
3	MKT 415	Sales Management	MKT 102	3
4	MKT 411	Marketing Strategies	MKT 311	3
5	MKT 418	International Marketing	MKT 102	3

**MARKETING MAJOR– ELECTIVE COURSES (ANY TWO)**

#	Course Codes	Course Titles	Pre-Requisites	Credit
1	MKT 314	Marketing Management	MKT 102	3
2	MKT 315	Branding Strategy	MKT 102	3
3	MKT 323	E-marketing	MKT 311	3
4	MKT 324	Services Marketing	MKT 312	3
6	MKT 414	Promotion and Advertising	MKT 412	3
7	MKT 417	Retail Management	MKT 312	3

**MARKETING MINOR- COMPULSORY COURSES**

#	Course Codes	Course Titles	Pre-Req	CR
1	MKT 102	Introduction to Marketing	ORN 02-R	3
2	MKT 311	Consumer Behavior	MKT 102	3
3	MKT 312	Marketing Research	MKT 311	3
4	MKT 415	Sales Management	MKT 102	3
5	MKT 411	Marketing Strategies	MKT 311	3
6	MKT 418	International Marketing	MKT 102	3

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**MIS MAJOR- COMPULSORY COURSES**

#	Course	Course Titles	Pre-Req	CR
1	MIS 311	Info. Systems Analysis & Design	MIS 201	3
2	MIS 312	Data Base Management	MIS 311	3
3	MIS 411	Business Computer Language	MIS 312	3
4	MIS 415	Business Telecommunications	MIS 201	3
5	MIS 410	Info. Security Risk Mgt.	MIS 415	3

**MIS MAJOR – ELECTIVE COURSES (ANY TWO)**

#	Course Codes	Course Titles	Pre-Req	CR
1	MIS 322	Healthcare Information Systems	MIS 312	3
2	MIS 324	Decision Support Systems	MIS 312	3
3	MIS 418	Management of Info. Systems	MIS 312	3
4	MIS 413	Project Management*	MIS 312	3
5	MIS 414	Enterprise Systems	MIS 312	3
6	MIS 425	Internet Bus. & Web Applications Dev.**	MIS 411	3
7	MIS 426	Human Resources Information Systems***	MIS 312	3

\*Cross listed with MGT 416/CIS386 \*\*Cross listed with MGT 302 \*\*\*Cross listed with HRM 503

**MIS MINOR – COMPULSORY COURSES**

#	Course Codes	Course Titles	Pre-Req	CR
1	MIS 201	Introduction to MIS	MGT 101	3
2	MIS 311	Info. Syst. Analysis & Design	MIS 201	3
3	MIS 312	Data Base Management	MIS 311	3
3	MIS 411	Business Computer Language	MIS 312	3
4	MIS 415	Business Telecommunications	MIS 201	3
6	MIS 410	Info. Security Risk Mgt.	MIS 415	3

**ACCOUNTING MAJOR - COMPULSORY COURSES**

Serial	Course	Course Titles	Pre-Req	CR
1	ACC 311	Intermediate Financial Accounting I	ACC 201	3
2	ACC 312	Cost Accounting	ACC 202	3
3	ACC 411	Intermediate Financial Accounting II	ACC 311	3
4	ACC 415	Auditing	ACC 411	3
5	ACC 418	Advanced Financial Accounting	ACC 411	3

**ACCOUNTING MAJOR – ELECTIVE COURSES (ANY TWO)**

Serial	Course	Course Titles	Pre-Req	CR
1	ACC 420	Accounting Theory and Practice	ACC 411	3
2	ACC 422	Corporate Accounting	ACC 411	3
3	ACC 424	Accounting for Government and Non- Profit	ACC 411	3
4	ACC 426	Zakat and Tax Accounting	ACC 411	3
5	ACC 428	Advanced Managerial Accounting	ACC 411	3
6	ACC 434	Accounting Information Systems	ACC 411	3
7	ACC 436	Financial Reporting	ACC 411	3

**ACCOUNTING MINOR - COMPULSORY COURSES**

Serial	Course	Course Titles	Pre-Req	CR
1	ACC 202	Managerial Accounting	ACC 201	3
2	ACC 311	Intermediate Financial Accounting I	ACC 201	3
3	ACC 312	Cost Accounting	ACC 202	3
4	ACC 411	Intermediate Financial Accounting II	ACC 311	3
5	ACC 415	Auditing	ACC 411	3
6	ACC 418	Advanced Financial Accounting	ACC 411	3

**Pre-college-credit Orientation Year Courses  
(non-degree requirement courses)**

<b>The student must pass the following courses during the Orientation Year</b>		
<b>Course Codes</b>	<b>Course Titles</b>	<b>Pre-Req</b>
CMP 001	Computer Skills I	ORN 02-R
MTH 001	Math for Management	ORN 02-R